



Joel Barlow High School Football Booster Club Program Ad Order Form- 2011 Season

Each year, the Booster Club publishes a keepsake program honoring the player and cheerleaders, as well as our sponsors and advertisers. In the past years, families of the players and cheerleaders and the community at large have generously supported the Barlow football team by placing ads in our program. May we count on you this year? Please fill out the form, attach your **AD COPY** and enclose your tax-deductible check.

Name: _____

Address: _____

Email: _____ Fax: _____

Phone Number: _____

Contact: _____

Choice of Advertisement (check one)

Advertising Format (check all that apply)

Program Back Cover (1)

\$550

Same as last year

Inside Cover (2)

\$450

Use artwork/business card enclosed

Full Page

\$300

Call me to discuss

Half Page

\$175

Example of past ads attached for ideas

Quarter Page

\$125

Eighth Page (business card)

\$75

Program Booster (name listing only)

\$50

Note: black and white photos may be used in ads of 1/4 page or larger.

Special Donation to appear on our new Friends and Falcon Football Page: Donation ad or message, special listing in program plaque.

Platinum

\$2,500 and above

Gold Falcon

\$1,000 and above

Silver Falcon

\$500 and above

Player or cheerleader responsible for selling this ad: _____

Mail this form, your ad design or copy and your check by September 4, 2011. Please make checks payable to **"Joel Barlow HS Student Activities Fund - Football Boosters".** *{to save space use JBHS}*

Barlow Football Booster Club
c/o Jennifer Lockwood
9 Dogwood Drive
Easton, CT 06612